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**Kate Braasch and Doug Hafemann Announced as Board  
Members of the Vince Lombardi Cancer Foundation**

**MILWAUKEE** – The Vince Lombardi Cancer Foundation today announced two new board members, Kate Braasch and Doug Hafemann, who will support the nonprofit’s work to prevent cancer, provide the best care to those fighting it and find a cure.

“We are adding two highly accomplished individuals to the board of the Vince Lombardi Cancer Foundation, and I couldn’t be more excited,” said Vince Lombardi Cancer Foundation Board President Paul Moline. “We are continually trying to advance the future of the Vince Lombardi Cancer Foundation to make a bigger impact in the fight against cancer, and Kate and Doug will help us take the next step.”

Kate Braasch currently leads Marquette University as the Chief of Presidential Affairs, where she has served since 2020. Braasch has held several key roles at Marquette University, including Chief Presidential Liaison of External Engagement, Assistant Vice President of Presidential Relations, Sr. Director of Advancement Relations, and Director of Development. Braasch worked at St. Norbert College before Marquette.

Braasch obtained her Bachelor’s of Science in Community Health Education from the University of Wisconsin – La Crosse. She then received her Master’s and Graduate degrees in Leadership Studies and Future Milwaukee, respectively, from Marquette University. She has been awarded Milwaukee Business Journal’s 2021 Woman of Influence and currently serves on VISIT Milwaukee’s Board of Directors. Braasch has been previously involved with the Vince Lombardi Cancer Foundation, serving on the Award of Excellence Committee in 2022 and 2023.

Doug Hafemann is a tenured investment professional in the wealth management industry. Hafemann has previously worked as founder and CEO of Benchmark Secured Storage and as Institutional Equity Trader for Robert Baird and William Blair.

Hafemann received a Bachelor of Business Administration in Finance from the University of Notre Dame.

About the Vince Lombardi Cancer Foundation

Established in 1971, the foundation embodies the spirit, enthusiasm and commitment to excellence of Green Bay Packers Coach Vince Lombardi, who lost his own battle to cancer on September 3, 1970. In his honor, the foundation is dedicated to winning the battle against cancer with the mission to prevent it, provide the best care to those fighting it and finding a cure. For more information about the foundation or to donate, sponsor an event or to buy tickets to an event, visit: [lombardifoundation.org](http://lombardifoundation.org), Facebook, Twitter and Instagram.

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